

Evaluation of MTC 2012 Parking Workshops and Next Steps

Rating of Workshop Presentations														
Module	Best	Excellent	Very		Good	Medium	Fair	Least useful	Total	Weighted Average*	Rank	Sum of Highest 3**	Sum of lowest 2**	
			Good	Good										
Overview	23	6	3	4	4	3	1	44	0.67	1	<div><div></div></div> 32	<div><div></div></div> 4		
Minimums	4	18	9	5	4	1	0	41	0.44	2	<div><div></div></div> 31	<div><div></div></div> 1		
Developer	7	5	4	5	4	5	2	32	0.44	2	<div><div></div></div> 16	<div><div></div></div> 7		
Parking Management	5	7	8	14	4	3	1	42	0.38	3	<div><div></div></div> 20	<div><div></div></div> 4		
Local Utilization	3	3	3	5	3	6	4	27	0.33	4	<div><div></div></div> 9	<div><div></div></div> 10		
Structures	3	3	12	10	11	3	2	44	0.32	5	<div><div></div></div> 18	<div><div></div></div> 5		
City Planner	3	4	5	0	7	11	4	34	0.31	6	<div><div></div></div> 12	<div><div></div></div> 15		

Top rated modules: TOP - Parking Policy Overview - over half found this to be the best module
 Second - City Parking Minimums & Developer Perspective-tied (only 2 workshops included developer perspective)
 Third - Parking Management

*Process: rank multiplied by frequency, full value for 1, half for 2, etc, normalized by number of scores for the module

Note that number of scores should have been the same except last 2 - drop off may indicate less interest in some modules

**Sum of highest 3 and lowest 2 not normalized

Most Favored MTC Activities to Support Parking Reform												
	Most	2	3	4	5	6	7	Least	Weighted Average*	Rank	Top 3 Choices combined**	
Planning Funds	12	10	5	7	0	2	4	0	21.32	1	27	
Utilization "How To"	8	8	7	3	1	3	2	1	16.19	2	23	
Capital Funds	5	6	2	9	8	1	2	6	13.72	3	13	
Developers & Financiers	6	2	7	4	3	4	7	3	12.98	4	15	
Structure Framework	5	5	4	2	8	3	3	3	12.24	5	14	
Case Studies	3	5	3	7	5	4	4	3	10.86	6	11	
Technology	2	4	4	2	8	9	4	3	9.88	7	10	
Employer Programs	1	2	8	4	1	6	4	10	8.69	8	11	

*Process: strategy given full points for 1, half for 2 and so forth. Not normalized.

TOP REQUESTS: TOP: Planning Funds for detailed parking studies, policy development, implementation plans
 Second: Parking Utilization - "How -To" workshops and training, including GIS and policy development
 Third: Capital Funds for acquisition of parking equipment and/or TDM strategies
 Fourth: Developers & Financiers Workshop showcasing those with experience with TOD with lower parking rates
 Fifth: Structure Framework - analytical framework for multi-modal analysis and "right sizing" structures